

Highest standard is the goal

Inception of Delta Innovations Limited was to reassure the automobile industry of Pakistan, through mercurial and innovative approach with benchmark quality standards and precision.

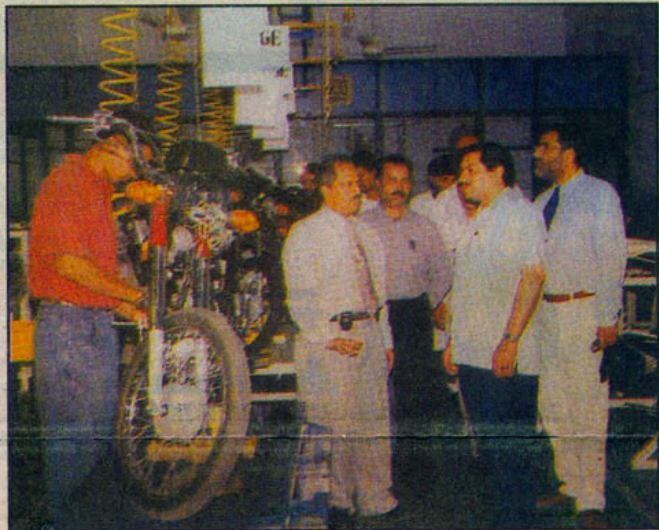
A team of excellence, at your service: Delta's objective is to achieve highest standard of product through blending resources with modern production techniques, being competitive with economy and friendly delivery. Thus achieving customer's satisfaction.

Dewan Mushtaq Group has an annual turnover exceeding to Pak Rupees, 11 billion. The main field of business covers textiles, sugar, polyester staple fibre and equity participation in a private bank. Further, all the Group companies are well reputed in paying their shareholders handsome dividends regularly, and in fulfilling their financial obligations and commitments on time. The history of Dewan Mushtaq Group goes way back to the year 1916 to the Patiyala State of Punjab province of India when a small cottage industry was set up by Dewan Mohammed and his son Dewan Mushtaq Ahmed to manufacture garments. During 1918, another establishment was started in Karachi to import

clothing and other multifarious commodities which were then sold all over India.

In 1947, the family migrat-

now in the hands of fourth generation of Dewan Family. Current Chairman of the Group is successfully navigat-



Motorcycle assembly line is explained to Dewan Yousuf Farooqui and Anwar Iqbal, COO, Delta Innovations Limited

ed to Pakistan. They settled in Karachi, formed Dewan Mushtaq Sons, and started trading in commodities like tea, sugar secondhand clothing, garments, and fabrics. Due to hard work and honest dealings of the family the business rose to new heights and by late fifties the turnover of the firm was as significant as Rs 60 million per annum.

Management of the Group is

ing the Group activities on the lines set and visualized by his forefathers. This generation is young, dynamic, ambitious and is striving to expand the Group business activities.

To cope up with rapidly expanding activities and to be in line with modern management techniques, the Group has already begun to change itself from a style to a professionalized and participatory style of management.